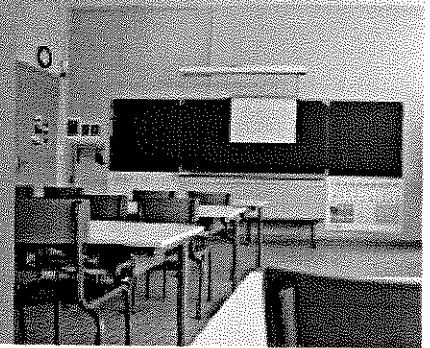


Appendix I
Blackbaud for Small Schools Premium

Blackbaud for Small Schools Premium

The most comprehensive, effective solution for managing your entire school



Impact

It's what you see immediately with Blackbaud for Independent Schools.

No more struggling using disparate or out-dated means to process applications, enroll students, communicate with parents, and manage all student information. With Blackbaud for Independent Schools, we make school management easier by seamlessly integrating all facets of your school's operations, from admissions and student, faculty, and parent communications, to billing and advancement. No matter your challenge, our solution increases efficiency and saves you time so you can focus on what's most important — educating and creating a community that will have immediate and lifelong impact on your students.

With Blackbaud for Independent Schools, your school can:

- **Attract and identify the best students**

Portray your school's unique value on your website. Streamline your admissions processes to save time and money while providing better service to prospective students and families. Spend more time on what's really important — getting to know your applicants.

- **Communicate and educate in new ways**

Engage with your students and families and allow them to interact with each other and your school. Provide online access to real-time information for student progress and school information, such as daily grades, report cards, important announcements, upcoming events, and much more. Give students the ability to interact with classmates and teachers online. Personalize messages to your school community to provide the information that is specifically relevant to them.

- **Create and grow your community**

Foster a sense of community with all your different constituents with interactive online tools. When they can easily interact with your school, they feel more connected.

- **Retain students as lifelong supporters**

Keep alumni and parents engaged from the beginning to increase their support over time. Interact with constituents on their terms. Online tools give them ways to easily support and promote your school.

"We wanted to provide progress reports, schedules, bulletins, and similar communications in an easy and convenient way. Blackbaud was the only vendor that provided these products integrated. Because all the products are with one company, we are able to work better and smarter."

— Kay Sullivan
Director of Advancement
Salpointe Catholic High School

Continued...

• **Manage and measure it all**

Much more than just a database solution, Blackbaud for Independent Schools enables you to make better decisions through powerful analysis, one-click reporting features, and role-based dashboards for your staff members to easily gain insight into the performance of all areas of your school.

“Blackbaud has given us a total school solution that takes care of the administration, students, and parents and enhances the communication between them all.”

— David Martin
 Director of Communications
 Liberty Christian School

Solution At-A-Glance

Category	Solution Functionality and Benefits
Admissions	<ul style="list-style-type: none"> Track all applicant information on one record to eliminate huge paper files and headaches Automatically manage the admissions process with checklists Easily turn accepted applicants into student records Analyze admissions statistics with easy-to-use reports Quickly and easily get a picture of your admissions pipeline
Online Content Management	<ul style="list-style-type: none"> Take advantage of workflows for content updating, approvals and publishing Easily create new donation pages with wizards and templates that adhere to your site's design standards Create eNewsletters, design templates and more Manage all online communications and response tracking Target content based on visitors' specific profile/interests Add searchable directories with real-time information Integrated with your current website
Student Information Management	<ul style="list-style-type: none"> Track all student information in one place Manage relationships and track emergency contacts Track medical information, including nurse's office visits, allergies, medications, and immunizations Track disciplinary actions and letters to parents Assign advisors and give them access to appropriate student information Update student records with end-of-year processing Support and manage the different needs and processes of multi-division schools (lower, middle, upper) and house everything in one database
Student and Parent Portal	<ul style="list-style-type: none"> Give students and parents access to real-time information online, such as assignments, daily grades, attendance, report cards and schedules Keep parents and students informed of important school announcements Allow parents to update their profiles, review their bills, and interact with teachers online Give students the ability to submit assignments as well as interact with classmates and teachers online

Continued...

Category	Solution Functionality and Benefits
Faculty and Staff Portal	<ul style="list-style-type: none"> • Give teachers 24/7 access to their gradebooks online • Allow advisors to view student progress for advisees • Allow teachers to take attendance and enter assignments, grades, and skill assessments • Accommodate different teacher grading policies with flexible setup options • Run progress reports for the students • Easily transfer marking column grades into The Education Edge™ • Implement class/teacher pages that include a digital dropbox for students to submit assignments
Scheduling	<ul style="list-style-type: none"> • Create your school timetable(s) based on your school's scheduling policies (rotating, block periods, multi-day cycles, etc.) • Manage teacher and room resources • Accept student course requests online with approval process built-in • Automatically create and schedule classes based on course requests and resource restraints • Select/create scheduling rules to accommodate your school • Automatically generate student schedules based on your specific parameters • Easily modify or update student schedules • Easily prepare for and schedule students for the next academic year
Attendance	<ul style="list-style-type: none"> • Take attendance by day or class • Give teachers the ability to take attendance online during their classes or homeroom • Track tardies and calculate into absences based on your school's policies • Easily analyze and identify student attendance problems with attendance reports
Grades	<ul style="list-style-type: none"> • Set-up grading scales and grade calculations based on your school's specific parameters • Use traditional grading methods and/or skill-based grading • Enter grade comments • Use multiple GPA calculations • Create honor rolls and class ranks • Easily create report cards and transcripts that include your school's logo, format and style
Student Billing	<ul style="list-style-type: none"> • Assign specific fees and charges individually, based on parental requests and financial need • Accommodate payment plans and financial aid for each family • Support tuition refund plans • Distribute responsibility for charges among multiple records • Bill advance deposits and manage enrollment fees • Get flexible statements that support your billing process (can send one bill per family) • Send receivables directly to The Financial Edge General Ledger™ • Easily customize calculations and presentation of dunning, finance, and late charges based on your school's policies • Interface with leading tuition billing services • Streamline collections and billing reconciliations with electronic funds transfer

Category	Solution Functionality and Benefits
Financial Management	<ul style="list-style-type: none"> Take advantage of customizable financial management based on fund accounting methodology Use the visual chart organizer to easily set-up and manage accounts and projects Provide a clear audit trail to easily verify financial statements Automate bill paying with Accounts Payable™ Track and report at a project level with Project, Grand, and Endowment Management™, making it easy to separate and report on activity for various projects, special events, endowments, exhibitions, scholarships, investments and other entities Get powerful budgeting, in-depth analysis and reporting features that replace spreadsheets and third-party tools Link gift records in The Raisers Edge® to account balances in The Financial Edge™ to increase accountability and transparency
Advancement/Fundraising/ Alumni Management	<ul style="list-style-type: none"> Manage all donor, alumni and supporter information Take advantage of complete campaign management and analysis tools Track all types of fundraising efforts, from pledges to major and planned gifts Analyze annual fund performance and participation rates Accept online donations and event registrations with REi Events Target and identify your best potential alumni supporters Keep your records up-to-date with data enrichment services Implement class year tracking and reporting tools Get Council for Aid to Education report assistance Use online marketing tools, including email and eNewsletters Manage supporter and alumni online profiles
Reporting	<ul style="list-style-type: none"> Get flexible and easy-to-customize reports for all offices Quickly access information with user-defined dashboards Export data to easily create custom reports
Integration	<ul style="list-style-type: none"> Keep all records up-to-date across institutional offices with a single point of data entry Automatically transfer gift information between The Raiser's Edge® and The Financial Edge™ Integrate data between online and offline information and transactions Seamlessly integrate with third party solutions

► Contact us at 800.443.9441 or solutions@blackbaud.com to learn more.